



Experts in IT-Security: The Founders of eBlocker

The founders of eBlocker are a unique mix of experts that all share the same passion for privacy online. Christian Bennefeld, a mathematician, leads the companies vision as Managing Director (CEO), Dr. Reinhard, a doctorate in physics, heads up the technology group as Technical Director (CTO) and Boris Prinz, an accomplished physicist, as Chief Software Architect.

Christian Bennefeld, Chief Executive Officer: Visionary and Corporate Developer

Christian Bennefeld studied computer science and mathematics at the internationally renowned Technical University of Karlsruhe and the University of Hamburg in Germany. After various managing positions at international software companies he founded etracker in 2000, a specialist for web-analytics and online-marketing optimization. He served as CEO until 2013 and succeeded in making etracker one of Europe's market leaders. While actively working at etracker, Bennefeld heavily promoted a data privacy compliant practice in accordance with the strict German and EU legislation. He created a counter model to the prevalent practice of personalized data collection and website-spanning compilation of intimate user profiles. His dream to return data sovereignty to all internet users and protect users from intrusion into their private spheres finally led to the development of the the foundation of his venture eBlocker, where he functions as CEO.



Dr. Reinhard Sell, Technical Director: Experienced IT- and Security-Manager

Dr. Reinhard Sell strengthens the eBlocker team as Technical Director (CTO) and as a longtime friend and companion of Christian und Boris. The doctor in physics can look back on many years of experience in senior positions in the software industry: After his doctorate at DESY in Hamburg, Sell started as an IT consultant in 1998 at GAUSS and joined the IT security service provider TC TrustCenter, which was integrated into the Symantec Group in 2010. Sell worked in various management positions at TC TrustCenter and Symantec – most recently as Technical Director.





Boris Prinz, Chief Software Architect: Software Architect and Developer

Boris Prinz shares both Christian's passion for IT-security and former activity at TC TrustCenter, today part of Symantec. His long-time occupation at this IT-security provider formed his understanding of data protection and the necessity of increased privacy on the Internet. After his studies in physics at the University of Hamburg in Germany and Kingston University in London he specialized in cryptography. His Ten year spent at TC TrustCenter was focused on the development of digital certification authorities to ensure authenticity and integrity of data communication. Boris Prinz is co-founder and Chief Software Architect of eBlocker.



About eBlocker GmbH

After two years of development in stealth mode, eBlocker, headquartered in Hamburg, Germany, was launched in 2015. Their products, eBlocker Base, Pro and eBlocker Family, empower users to regain control of their privacy and personal information while surfing the Internet and have full control over their data once again. Thanks to easy installation, automatic configuration and software-updates, the eBlocker can be simply put to use even by technically inexperienced users. www.eblocker.com

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