eBlocker
Switch on Privacy.

Stopping the digital traces on the Internet: Anonymously Surf the Internet with the eBlocker Pro and eBlocker Family

- **Anonymous surfing on the Internet on all devices without leaving unwanted digital traces**
- **Automatic Blocking of tracking, data collecting and online ads**
- **Anonymizing the IP-Address and cloaking the device**
- **Online protection for children with the eBlocker Family**
- **Product innovation eBlocker Base: Cost effective privacy protection when surfing the Internet**

Openly sharing personal information with first parties helps Internet users to enhance their web experience. Yet there are large numbers of third parties that are tracking and collecting enormous amounts of personal user information without authorization at the same time. Through free services and online advertising, personal user profiles are created and remain stored on the Internet permanently. Even when smartphones, tablets, or other IoT devices are activated, the user, most times unknowingly, agrees that all personal data may be collected. This also happening when users agree to Google's terms of service. By agreeing to these terms, users are not only opening the door for data collectors to access their private interests and preferences, but also risking passing along their personal medical history, creditworthiness, or other intimate details that only the user would know. eBlocker stops all of this from happening and allows Internet users who have lost control to fully regain their privacy back.

The eBlocker Pro, which has been available since September 2016, is now followed by the eBlocker Family, which launched in early 2017. The eBlocker Family is specially designed to meet the needs of families by offering multi-user support and protection against inappropriate content online for children. Adding to the eBlocker Pro and the eBlocker Family, the eBlocker Base is furthermore available. It is the ideal product for those who want to protect themselves from provider spying and circumvent censorship at a cost effective price.

Protect privacy – with Tracker-blocking and anonymous IP-Addresses
The eBlocker combines a powerful, propriety software with open source hardware that is based on the single-board computer, Banana Pi prevents all third-party-services like web-analytics firms, social media giants and ad networks who are secretly collecting detailed user profiles. Working on all Internet-devices, in all browsers and apps, there is no software installation needed – a feature that sets the eBlocker apart from all browser-plugins against trackers and online-ads available. Plus, the device doesn't collect any data of its own. The user just unpacks the device, connects it to the home network, turns it on and the private sphere is protected. It does not involve a complex software installation on each individual's device. Optionally, eBlocker allows users to secure their privacy even more by changing their visible IP-Address through the Tor-network or any OpenVPN provider.

Starting from now the "eBlocker Mobile" feature is now available. This will protect users from unwanted data collectors and advertisers while on the road and not in their home.

Christian Bennefeld, founder and CEO of eBlocker explains, "With eBlocker anonymous surfing is only one click away. Only blocking trackers as well as anonymizing the user's IP-Address can guarantee a complete protection of privacy on the Internet. We are proud to provide an easy and reliable solution, which returns the right of privacy on the Internet to the individual, not the Internet corporations."

Individual protection for the entire family – child-friendly and immediately effective

Adding to the functionality of the eBlocker Pro, the eBlocker Family prevents children from accessing explicit content on all of the devices in the home, as well as limiting the amount of time spent on the Internet. In addition, the eBlocker Family allows each family member to preset their individual privacy preferences. For instance, children may be assigned specific profiles for gaming consoles and tablets without a separate login. Using eBlocker Family, parents can now block adult content selectively and easily and protect their kids with just one clever solution.

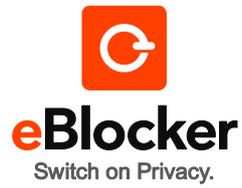**eBlocker Base - Cost effective protection against provider and 3rd party spying**

The eBlocker product family is expanding: The all new and cost effective eBlocker Base anonymizes user's IP-address, prevents provider spying and circumvents censorship. Like this, user's remain anonymous on the net. eBlocker Base can easily be upgrade to eBlocker Pro or eBlocker Family features with just a few clicks.

Updated daily – suitable for all devices and operating systems

The eBlocker automatically updates its software and filter lists every day. eBlocker uses open-source filter lists for profile-trackers and ad networks as well as intelligent algorithms and proprietary filter lists to ensure user's privacy. eBlocker is highly adaptable: it works with every Internet provider and supports all operating systems and browsers. Effective privacy protection for all Internet devices like smartphones, tablets, PCs, Macs, SmartTVs, games consoles or Internet watches is now available.

About eBlocker GmbH

After two years of development in secret, eBlocker, headquarted in Hamburg, Germany, was launched in 2015. Their products, eBlocker Pro and eBlocker Family, empower users to regain control of their privacy and personal information while surfing the Internet and have full control over their data once again. The eBlocker Family, in addition, provides protection for not only individual users, but also children within the household. The devices work by using a specially developed security-software that confirms that all tracking- and ad-networks are blocked effectively and with full freedom of choice from all Internet devices.

Thanks to easy installation, automatic configuration and software-updates, the eBlocker can be simply put to use even by technically inexperienced users. www.eblocker.com

Press Contact
Christian Bennefeld
eBlocker GmbH
Kaiser-Wilhelm-Str. 47
Hamburg, Germany
Email: en-press@~~eblocker~~eBlocker.com
Tel: +49 40 23 20 50 50