



Privacy is hot: eBlocker beats Indiegogo target by more than 50 %

- **Plug-and-play privacy device made in Germany raises over \$75,000.**
- **U.S. backers make up for second-largest group of supporters.**

Hamburg, October 7, 2015 – \$75,000 and still counting: privacy device eBlocker from Germany exceeds its target on Indiegogo by over 50 percent in seven weeks. More than 520 backers have backed the campaign for early access software downloads or limited, handcrafted pre-series devices which enable completely anonymous surfing online. U.S. backers make up for the second-largest group of supporters, only being outnumbered by backers from the startup's home country, Germany. Among the most popular perks is the handcrafted pre-series box that allows for a plug-and-play privacy experience. This and other perks are still available on [Indiegogo](#) for a short period of time. The early access release includes most core functions like tracker- and ad-blocking as well as IP anonymization – across all devices.

„We are thrilled that our eBlocker just skyrocketed on Indiegogo“, states Christian Bennefeld, co-founder and inventor of eBlocker. „It's obvious that Internet users have been waiting for a comprehensive yet easy to use privacy solution. Now we're looking forward to optimizing eBlocker together with our Indiegogo backers – to deliver the easiest and most advanced privacy solution on the planet.“

About eBlocker GmbH

After two years of development in stealth mode, eBlocker GmbH, located in Hamburg, Germany, has commenced operations in 2015. It was founded due to the grown unease of IT-security experts Christian Bennefeld and Boris Prinz about the current practice of secret and unauthorized data gathering on the Internet and the creation of personal user profiles by third parties. Their product eBlocker, a small device connected to the home network returns complete control over private information and traces left on the Internet to consumers. It works by using a specially developed security-software that makes sure that all tracking- and ad-networks are blocked effectively and with full freedom of choice from all Internet devices. Thanks to easy installation, automatic configuration and software-updates, the eBlocker can be simply put to use even by technically inexperienced users. www.eblocker.com

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