



eBlocker Announces Worldwide Expansion into the U.S. and New Updates in 2017

New additions to enhance protection on all devices for every member of your family and shield against inappropriate and unwanted content online

CES 2017 - LAS VEGAS, NV - January 5, 2017 Sands, Hall G - Booth #51700 – eBlocker, a provider of hardware solutions to combat unauthorized third party data collection, today announced its global expansion into the U.S. and new additions to the eBlocker platform for 2017.

eBlocker gives users the power to regain control of their privacy online by protecting their privacy across all smart devices, saving money, and protecting families from unsolicited content. eBlocker is available worldwide and is currently used in over 5,000 households and present in 46 countries.

“After three years of development we had a successful launch of the product in Europe last year. Now, we are targeting the U.S. market and are looking for distributors and retailers at CES,” said Christian Bennefeld, CEO and co-founder of eBlocker. “In these times of change, in which people demand more privacy, eBlocker is an easy to use protection for the public’s data protection needs.”

eBlocker is an intuitively designed smart device which provides total Internet privacy for a smart home and automatically blocks all dangerous online services that secretly collect user information. It stops trackers, blocks ads and hides the IP address. Best of all: it works with all connected devices and no software installation or configuration is needed.

eBlocker Pro supports as many devices as are on the network and gives the same privacy protection for each of them. For users with shared devices, such as a family tablet, eBlocker Family is directly suited for those needs. The eBlocker Family’s privacy protection customization can mirror profiles for each user to allow for both multi-user support and parental control. Perhaps Dad wants certain sites whitelisted that Mom would like to block on the same device. Now that’s possible, with an added layer of parental protection employable for kids in the house. eBlocker Family will be available in Q1 of 2017.

For more information and product availability, please visit: www.eblocker.com/en.

About eBlocker

Based in Hamburg, Germany, eBlocker was founded due to the unease of IT-security experts Christian Bennefeld and Boris Prinz about the current practice of secret and unauthorized data gathering on the Internet and the creation of personal user profiles by third parties. Their product, eBlocker, a smart device which connects to the home network, returns complete control of private information and traces left on the Internet to consumers.



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