



Press release

eBlocker now with “Browser Protection” against malware and phishing

- **eBlocker Pro and eBlocker Family with effective malware control**
- **Safe on the Web: eBlocker Family blocks inappropriate content and enables children to enjoy the Internet without worries**
- **Product innovation eBlocker Base: Cost effective privacy protection when surfing the Internet**

Hamburg, August 24th, 2017 At the IFA, the leading trade fair for consumer electronics, the Hamburg-based company eBlocker presents new features that protect users even more effectively when surfing the Internet. Until now, the eBlocker was primarily used for completely anonymous surfing as well as effective blocking of data collecting online advertising. From now on, it also protects against attacks by Internet browsers, such as phishing. Thanks to the innovative “Browser Protection” the eBlocker stops deceitful attempts to enter personal data, such as passwords, via fake websites. Key advantage compared to similar techniques, such as in Google Chrome or Microsoft Edge browser: typical for eBlocker, the surf data remains anonymous, no company or even the cloud experiences something about the users' private surfing habits. The detection of dangers is only made locally by the eBlocker in the home network. eBlocker users are also protected against malware such as viruses and Trojans, which are spread over security holes in Internet browsers. For example, the new feature also blocks malware that has been placed through advertising banners. After the IFA, all eBlocker Pro and eBlocker Family users will automatically receive the new browser protection feature via a free update.

eBlocker Family: Effective filter against harmful content for children

The eBlocker Family is also celebrating its market launch at the IFA with comprehensive Parental Control features. In addition to all eBlocker Pro features, the device also offers the possibility to adjust individual settings for each family member. Parents can protect their children against inappropriate content and ensure safe surfing. Individual adjustable time contingents help to restrict excessive Internet consumption. Another important difference to other products: Without software installation eBlocker protects all connected devices; computer, tablet or smartphone and cannot be tricked out by changing devices. Thanks to these special features, the eBlocker Family represents the ideal solution for families.

Exclusive Preview of eBlocker Base: The cost effective protection against provider and 3rd party spying

At the end of the year, the eBlocker product family is expanding: The all new and cost effective eBlocker Base anonymizes user's IP-address, prevents provider spying and circumvents censorship. Useful: eBlocker Base can easily be upgraded to eBlocker Pro or eBlocker Family features with just a few clicks. The new product



will start at Christmas with a targeted price of less than one hundred euros.

About eBlocker GmbH

After two years of development in secret, eBlocker, headquartered in Hamburg, Germany, was launched in 2015. Their products, eBlocker Pro and eBlocker Family, empower users to regain control of their privacy and personal information while surfing the Internet and have full control over their data once again. The eBlocker Family, in addition, provides protection for not only individual users but also children within the household. The devices work by using a specially developed security-software that confirms that all tracking- and ad-networks are blocked effectively and with full freedom of choice from all Internet devices. Thanks to easy installation, automatic configuration and software-updates, the eBlocker can be simply put to use even by technically inexperienced users. www.eblocker.com

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