![eBlocker logo](Switch on Privacy.)

Press release

eBlockerOS 2 is Here
Anonymous Web Browsing Is Now Even Easier

- **New Interface Makes Protection Against Data Collectors and Other Threats More Convenient**
- **Optimized Tracker Detection and Speed**
- **Even Better Youth Protection Filter for Children Under Twelve**

Hamburg, 20.06.2018 – The improved eBlocker makes completely anonymous surfing without digital traces and blocking data collecting online advertising easier and more powerful. This is ensured by the innovative version 2 of eBlockerOS including a completely revised user interface. The focus of the development was once again on enhanced user support and further simplification of processes as well as the optimization of tracker recognition and speed.

Smart Box Even Smarter

If you want to prevent private data from being tapped on the Internet and exploited by profit-oriented companies, you must actively protect yourself. The eBlocker has been performing this important task highly effectively for years. The little box is simply docked to the router via a LAN cable and powered up - ready. From here on, it reliably protects all devices in the home network from any snooping services. The new eBlockerOS 2 increases the comfort once again. Christian Bennefeld, Managing Director of eBlocker explains: "We claim that eBlocker will become one of the simplest and most effective devices for anonymizing surfing behavior. Therefore, we are continuously working on making the eBlocker and its application even more rewarding experience". In addition to improved user-friendliness, the innovative eBlockerOS offers several new, interesting functions. .

Improved Tracker Detection

All eBlocker models now recognize and block data collecting trackers even faster and more efficiently. The new tracker filters already use the meta information to determine whether parts of the communication packets go to data collectors. This offers advantages, especially on SSL-protected pages, which are used, for example, in online banking or protected user areas. Previously, the eBlocker had to open and examine the encrypted data packets, this complex process is no longer necessary. However, professionals still have the option of using either the new or the previous method.

Safe Surfing for Smaller Internet Users

The eBlocker Family now offers even more effective protection for children under 12 years of age. This means that the eBlocker only allows educationally valuable children's pages (whitelist procedure) on selected devices, but blocks access to all other pages. The selection is based on the lists of the award-winning children's search engine "FragFinn", which contains hand-picked websites (approx. 12,000 pages) by media educators for this age group. The eBlocker is one of the first devices to use the FragFinn method to allow children to discover the Internet in a secure surfing space, gain their first positive online experience and acquire important skills while playing, learning and communicating on the Web. At the same time, parents no longer must worry about their child coming across brutal or sexual content. Alternatively, it is still possible to generally allow access to the Internet and to activate the blocking of non-youth-friendly web content based on content categories (blacklist procedure).

Retreaded Interface Increases User Comfort

In addition, eBlockerOS 2 users can make important settings to get the most out of the powerful device even more convenient. The setup is as simple as usual. Just connect the eBlocker to the router, and a setup wizard guides the user to their destination with just a few clicks. After a few minutes, the benefits from the new surfing experience enables users to browse anonymously and safer while on the Internet. Subsequently, individual settings, for example, due to special network configurations, can be adjusted quickly due to the clear-cut menus. In addition the revised interface reacts faster, works without restrictions on all mobile devices and delivers a modern and appealing design.

Launching This Fall

eBlockerOS 2 will be available free of charge Q3 2018 for all eBlocker versions "Base", "Pro" and "Family" via the update function, protecting all devices in the home network even more powerfully and reliable against any snooping services. Christian Bennefeld can hardly wait: "The feedback from our banking beta testing associates was very positive. It has never been easier than with the second generation eBlocker to effectively prevent the creation of personal user profiles on the Internet".

About eBlocker GmbH

After two years of preparation in Stealth Mode, eBlocker GmbH based in Hamburg was launched in 2014. The eBlocker product of the same name is the user-friendly solution for controlling your own data on all end devices. The multi-user-capable device restores lost privacy on the Internet, allows the user to surf completely anonymously and blocks online advertising that collects data. Thanks to the simple connection to the home network, automatic configuration and software updates, eBlocker is also easy to use for technically inexperienced users. It protects private data and surfing profiles across all devices in no time at all: computers, tablets, smart TV and any devices connected to the home network are effectively protected against data espionage. www.eBlocker.com

Pressekontakt:

Christian Bennefeld
eBlocker GmbH
20355 Hamburg, Germany
E-Mail: en-press@eBlocker.com
Telefon: +49 40 23 20 50 50