



New eBlocker generation with mobile function: now surf anonymously and securely on the go

- eBlocker now also effectively protects in mobile networks and hotspots against data collectors and saves bandwidth
- Easy setup for comprehensive protection on all mobile devices
- Soon free for all eBlocker users

Hamburg, August 6, 2018 - The eBlocker now also protects your privacy on the go, the new eBlocker Mobile function makes it possible. The principle behind it: Mobile devices such as Smartphones & Co. connect to the home eBlocker via encrypted VPN connection. This protects you from surfing outside your home network and automatically blocks nasty trackers, data-collecting ads and dangerous phishing sites. But that's not all the latest eBlocker generation has in store.

Mobile protection for the mobile future

More and more people are using mobile devices for excursions into the Internet. Thanks to fast mobile connections such as LTE, hotspots and free WLANs, surfing on the go is no longer a problem. Already 80 percent of social media use and two thirds of digital media consumption is mobile. The share of total Internet traffic is even expected to rise to over 61 percent by the end of the year. This, of course, calls the sniffing and advertising industry onto the scene. They are very interested in the surfing behavior and app usage of each individual user. With app and ad tracking, mobile devices contribute to the creation of extensive personality and movement profiles - including the most intimate interests and preferences. The eBlocker now puts an end to this hustle and bustle. It protects the user not only on all devices in the home network, but everywhere.

Complex technology made easy

The technology is based on OpenVPN technology, a freely available open source software that builds encrypted virtual private networks (VPNs) and represents the quasi-standard on the Internet. The technically complex process is very easy to set up: Simply start the appropriate wizard or wizard in the eBlocker interface and the user is guided step by step through the activation and setup of the smartphone, tablet or notebook. Once this is done, all connections to the device are automatically secured - without any complicated configuration or typing in passwords. From now on the complete data traffic runs over the domestic eBlocker. This has several advantages:

- **More security:** Thanks to an encrypted connection to the home eBlocker, the transmitted data cannot be read by anyone, not even by the mobile phone provider or the hotspot operator. In addition, the effective filters of the eBlocker are used, which reliably block advertising and other snooping services as well as dangerous phishing and malware sites.
- **Protection of all apps:** Many apps send personal data or motion profiles to app manufacturers or data collectors - often without the user's consent. eBlocker Mobile puts an end to app espionage and blocks unwanted data transmission.
- **Higher speed:** Online advertising and trackers slow down the development of websites. Because in the background the browser has to contact a multitude of web servers and load the sometimes complex advertising banners and videos as well as tracker services. Since eBlocker filters out data-collecting advertisements just like all trackers on a page, websites can be created up to 30 percent faster. A pleasant side effect: eBlocker also filters out the often annoying ads in free apps. This means that free apps can finally be used without tracking and advertising.
- **Less data volume:** Internet pages with a lot of advertising make the data line glow. Especially on mobile devices this consumes valuable data volume. With tariffs with little inclusive volume



eBlocker Mobile provides for longer surfing pleasure and saves so cash money for additional packages.

- **More possibilities:** Thanks to VPN, eBlocker Mobile users also access you home country content while abroad, which is normally blocked. This mainly concerns TV streams and videos, but often also online banking or shopping portals. Access to the home network is also possible, for example to transfer photos directly from your smartphone to your home network hard drive while on the move.

Free for every eBlocker user

Existing eBlocker users will be protected mobile with the update to eBlockerOS 2 from the end of August. The official presentation will take place at the IFA 2018 in a few weeks. Christian Bennefeld, founder and CEO of eBlocker GmbH, can hardly wait: "Thanks to eBlocker Mobile, we are overcoming the boundaries of our home network and now also comprehensively protecting the privacy of mobile users. For the first time, we offer universal protection for all devices - no matter where you are."

About eBlocker GmbH

After two years of preparation in the background, eBlocker GmbH went underground in 2015 with headquarters in Hamburg. Their products of the same name provide private individuals with the control over their unintentionally revealed data while surfing. Sun users regain full control of their data - both at home and abroad. even on the way. The eBlocker protects all devices in the home network via Plug&Play - from PC, tablet, smart TV, game console and IoT devices. It's fast and uncomplicated to use, configured automatically and is also suitable thanks to its daily software updates for technically inexperienced users. In addition, of the eBlocker Family, which can be used to protect children and young people. restrict harmful web content and surfing times.

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